

Children's Theatre Company

BEHIND THE CURTAIN BEYOND THE STAGE

2023-2024
REPORT TO THE COMMUNITY

A Note from Leadership

Dear Friends,

We're pleased to introduce Children's Theatre Company's 2023-2024 Report to Our Community, and we hope you'll join us in celebrating the highlights of a great year.



One of the many reasons we both decided to join CTC was because of the reputation this theatre already has as both a local and national leader in theatre for multigenerational audiences. The results we see in this report only reinforce what we already knew to be true about this organization, and we can't wait to see the ways we continue to grow, together.

And we also know this important work is only possible because of you. We're reminded of your partnership every time we hear the sounds of laughter and applause from our rehearsal spaces; every time we see a child lean forward in their seat as they experience the wonder of live theatre for the first time; every time we witness a student in our class find their voice and their confidence on stage. You make all these little moments happen, every day.

We're proud of the CTC we see today, and as we create the next bright chapter ahead, we know we're building on a strong foundation—because of you.

Thank you for joining us as we create extraordinary theatre experiences that educate, challenge, and inspire young people and their communities.

With gratitude,

A handwritten signature in black ink, appearing to read "Rick".

Rick Dildine
Artistic Director

A handwritten signature in black ink, appearing to read "Jill".

Jill A. Anderson
Managing Director

Photo of Rick Dildine and Jill A. Anderson by Meghan Doll

A Note from the Board Chair

Dear Friends of CTC,

There was plenty to be proud of last season, and we know it's all thanks to your continued commitment to CTC's mission.

The 2023-2024 Season took theatre-lovers of all ages to whimsical, fantastical worlds and shared stories from around the globe. Audiences had the chance to experience two world premieres, as well as a few beloved CTC classics. The season wrapped up with *A Year With Frog and Toad* and celebrated former Artistic Director Peter C. Brosius and his incredible 27-year tenure at the helm of CTC. Thousands of students participated in Theatre Arts Training programming—both in the classroom and in our community—and CTC continued to offer low-cost, accessible opportunities for children and families to experience the magic on stage, ensuring the theatre is always a home for everyone.



None of this would be possible without your partnership, and I hope you see your impact in action in this special edition of *Behind the Curtain, Beyond the Stage*. I'm also especially grateful to the CTC Board of Directors for their leadership, expertise, and dedication to the important work on CTC's stages, in the classroom, and in the community.

Thank you for your continued generosity and support. We're so grateful to have you as part of our CTC family.

Warmly,

A handwritten signature in black ink, appearing to read "Mary".

Mary Loeffelholz
Chair of CTC Board of Directors



John-Michael Zuerlein and Reed Sigmund in *A Year With Frog and Toad* by Glen Stubbe Photography

Our Vision for the Next Generation

Mission: To create extraordinary theatre experiences that educate, challenge, and inspire young people and their communities.

Vision: We unleash the power of curiosity, empathy, and imagination.

Values: Excellence, Respect, Imagination, Inclusion



“As a parent, you want your kids to be at a place where they feel comfortable to be themselves, where they found their people. It just makes me happy that she gets to do something that brings her so much joy.”
– ACT Pass program member

“The breathing exercises [taught in CTC programming] have carried over to classrooms and the kids like it. There’s alignment with social-emotional learning—deep breathing, quick stops, practicing breathing strategies.”
– Bethune Arts Elementary School teacher

“With the world premiere of Babble Lab I got to return to performing for my favorite audience, the pre-schoolers. This play is about discovering the power of your own voice, and learning to be fearless in using it.”
– CTC Acting Company member and Babble Lab playwright and performer Autumn Ness



A Look Back at What We Accomplished—Together

Expanding the Canon and Introducing New Stories to the World

CTC’s 2023-2024 Season featured two world premiere productions: *Babble Lab*, created by CTC Acting Company Member Autumn Ness and co-produced by CTC and Alliance Theatre, and *Morris Micklewhite and the Tangerine Dress*, co-commissioned by CTC, Chicago Children’s Theatre, and The Rose Theatre. *Morris Micklewhite and the Tangerine Dress* recently won the American Alliance for Theatre in Education (AATE) Distinguished Play of the Year.

Inspiring the Next Generation of Theatre-Lovers

CTC continued its partnership with Bethune Arts Elementary School to provide high-quality arts programming to students at all grade levels. Over 25 weeks, in 15 classrooms, we collaborated with teachers to serve 304 Bethune students, offering Family Nights to CTC productions and ending the academic year with a student showcase for family and friends. Teachers reported children demonstrated increased self-confidence, collaboration, and emotional regulation, all of which helped prepare the students for learning.

Growing Our Community and Amplifying the Voices of Our Neighbors

During the run of *The Carp Who Would Not Quit and Other Animal Stories*, pre-school audience members had expanded opportunities to experience and engage with Japanese culture when a local dance troupe performed in the MacMillan Family Lobby and led an origami crane-making activity. During *A Year With Frog and Toad* in June, a makers’ market was held at the theatre, showcasing local artists and celebrating Pride Month with our community.

Shining a Light on New Works

CTC’s involvement in the landmark Generation Now partnership continued to progress over the last season. The partnership aims to develop 16 commissions of new works by BIPOC artists, for multigenerational audiences. *Drawing Lessons*, a work by Michi Barall and co-commissioned by Ma-Yi Theater Company and CTC, will have its world premiere at CTC this season. Over the last year, we hosted a writer’s retreat for Dustin Tahmahkera’s *Comanche Girl on the Moon*, as well as workshops for Gabriel Rivas Gomez’s *Level Up* and Kalani Queypo and Chadwick Johnson’s *The Mainlanders*.



GENERATION NOW

YOUR IMPACT IN ACTION!



57,503 children, teachers, and chaperones attended extraordinary theatre experiences at CTC through our Student Matinee program.

186

artists were involved in season productions and new play development at CTC. Starting with *Morris Micklewhite and the Tangerine Dress*, this marked the first year of CTC double-casting student actors to prevent fatigue and help young cast members balance school and performance responsibilities.



Photo Credits:

Main photo of *The Garden* by Kaitlin Randolph

Clockwise:

Photo of Antonisia Collins, Anja Arora, and Keegan Robinson in *Alice in Wonderland* by Glen Stubbe Photography

Photos of Mathias Brinda and Scout Groshong in *Morris Micklewhite and the Tangerine Dress* by Glen Stubbe Photography

Photo of TAT students by Dan Norman

Photo of Curtain Call Ball guests by Dan Norman

Photo of Autumn Ness in *Biggest Little House in the Forest* by Dan Norman

Photo of cast of *Alice in Wonderland* by Glen Stubbe Photography

Photo of 2023 Curtain Call Ball guests by Lauren B Photography



\$900,000+

More than \$900,000 was raised at the Curtain Call Ball to support the Opening Act Student Matinee program, ensuring every Minneapolis Public School 2nd grader could experience CTC's production of *Alice in Wonderland*.

"My experiences at CTC in class and on stage have changed my life, and I know that I'm going to look back on everything that I've learned here and know that it helped shape me into what I am."

- ACT Pass scholarship recipient

495

Minnesota ZIP codes were represented by our audience members and programming participants throughout the year.



2,440

audience members attended Sensory Friendly performances, ensuring everyone in our community can access the joy of live theatre.



200,000+

children and adults were served through CTC performances and educational and outreach programming.



11,284

children and families received \$5 tickets through our ACT Pass program, which helps eliminate economic barriers to experiencing the magic of theatre. This was a 19% increase in program participation over the last year.



3,874

households generously donated to support CTC's work on stage, in our classrooms, and in our community.



1,765

students enrolled in Theatre Arts Training (TAT) camps and classes at CTC, with 169 receiving up to 80% off tuition through ACT Pass scholarships.



Financials

During our 2023-2024 fiscal year, Children's Theatre Company received two leadership gifts to the theatre's endowment: \$3 million from WEM Foundation and \$1 million from the John W. Kurtich Foundation for Study and Research. CTC's endowment supports artistic innovation and the development of new works, educational programming, and access for all, ensuring there are no barriers to participation. These transformational gifts were invested by CTC and will support the long-term health and stability of the theatre for generations to come.

Statement of Financial Position

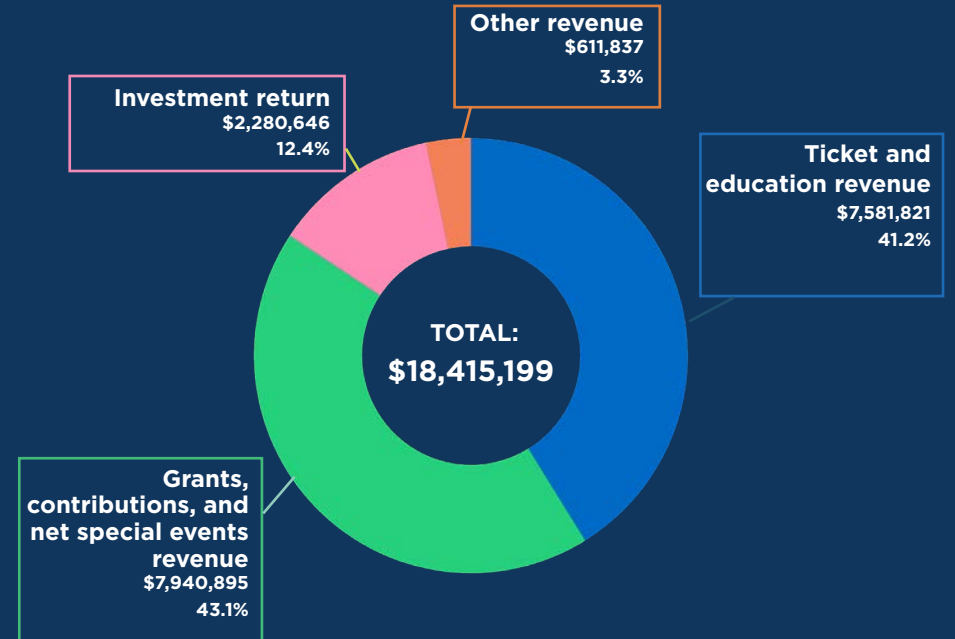
	2024	2023
Assets		
Cash and equivalents	2,776,384	4,688,942
Promises to give, net	1,320,663	2,162,294
Property, equipment and leases, net	13,598,542	12,439,116
Investments	18,620,460	12,673,983
Other assets	511,595	661,969
Total Assets	36,827,644	32,626,304
Liabilities		
Accounts payable, accrued expenses and lease liabilities	2,455,814	1,354,836
Deferred revenue	1,440,227	1,643,903
Term loan payable	438,782	692,173
Bonds payable	900,000	900,000
Total Liabilities	5,234,823	4,590,912
Net Assets		
Without donor restrictions	10,749,469	11,514,752
With donor restrictions	6,335,993	6,013,531
With donor restrictions, perpetual in nature	14,507,359	10,507,109
Total Net Assets	31,592,821	28,035,392
Total Liabilities and Net Assets	36,827,644	32,626,304

Statement of Activity

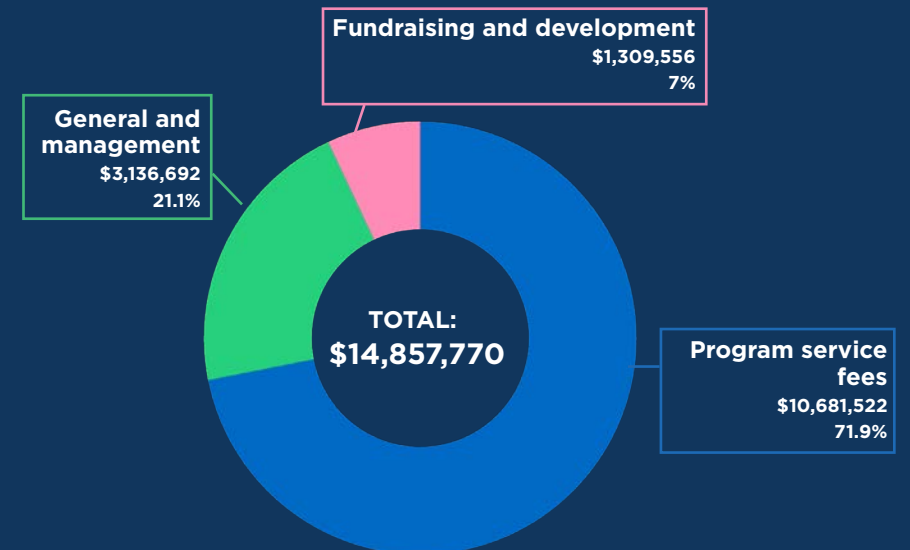
	2024	2023
Revenue, Support, and Gains		
Ticket and education revenue	7,581,821	6,147,126
Grants, contributions, and net special events revenue	7,940,895	5,605,923
Investment return	2,280,646	946,280
Other revenue	611,837	472,164
Total	18,415,199	13,171,493
Expenses		
Program service fees	10,681,522	9,524,886
General and management	3,136,692	3,083,782
Fundraising and development	1,039,556	1,047,113
Total	14,857,770	13,655,781
Total Change in Net Assets	3,557,429	(484,288)

Statement of Activity

2023-2024 Revenue, Support, and Gains



2023-2024 Expenses



Our Generous Community

Individual and Family Foundation Gifts

As a nonprofit organization, CTC relies on your generosity to create extraordinary theatre experiences that educate, challenge, and inspire young people and their communities. We gratefully recognize the following donors and our entire donor community, who make everything we do possible.

The following gifts were made to the fiscal year beginning July 1, 2023, and ending June 30, 2024.

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KEY

- ◊ Member of CTC Board of Directors
- Former member of CTC Board of Directors

Corporate, Foundation, and Government Gifts

Our institutional giving partners provide annual support for Children's Theatre Company's productions and programs, including new play development, community engagement, and arts education. Corporate, foundation, and government supporters enjoy a special relationship with CTC, and we are proud to recognize them. The following annual and multi-year gifts were made to the fiscal year beginning July 1, 2023 and ending June 30, 2024.

\$100,000 and Above



\$50,000 to \$99,999



\$25,000 to \$49,999



\$10,000 to \$24,999

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Robins Kaplan LLP
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Stinson LLP
Thrivent Financial

\$5,000 to \$9,999

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Peregrine Capital Management
Polaris
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RBC Wealth Management
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\$2,500 to \$4,999

Dellwood Foundation
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Merrill Lynch
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Young Juni



All Thanks to You

As a nonprofit organization, CTC relies on the generosity of our community to create extraordinary theatre experiences. Nearly half of our annual budget comes from philanthropic contributions, and it's because of you—our greatest advocates and partners—that we can make art that fosters curiosity, empathy, and imagination in audiences of all ages.

Theatre has the power to change lives. When you give to CTC, your support is poured back into everything we do—from amplifying new stories on our stages and empowering students in our classes and camps, to providing accessible programming that ensures the theatre is a home for all people and families.

We couldn't do this important work without you as a partner in our mission. From all of us at CTC, thank you for helping us to create a kinder, more empathetic world for our next generation—one story at a time.

childrenstheatre.org/give

