

SPONSOR THE 2024

# BUSINESS & ARTS LUNCHEON



DATE: MAY 8, 2024 | CHILDREN'S THEATRE COMPANY



Join featured guest Lili Hall, Founder, CEO and President of KNOCK, inc., and fellow Twin Cities business leaders for a lunch and conversation surrounding access to the arts and its ability to build community and inspire our future leaders. This event will also feature a special musical performance by CTC actors.

## SPONSORSHIP LEVELS

<p style="text-align: center; font-weight: bold; font-size: 1.2em;">\$15,000</p> <h3 style="margin: 0;">PRESENTING SPONSOR</h3> <ul style="list-style-type: none"> <li>• 30 tickets</li> <li>• Verbal and logo recognition at program's beginning</li> <li>• Logo recognition                     <ul style="list-style-type: none"> <li>◦ Event program</li> <li>◦ Business &amp; Arts webpage</li> <li>◦ Signage at the event</li> </ul> </li> <li>• Dedicated social media post on day of event</li> </ul>	<p style="text-align: center; font-weight: bold; font-size: 1.2em;">\$7,500</p> <h3 style="margin: 0;">LEADING SPONSOR</h3> <ul style="list-style-type: none"> <li>• 16 tickets</li> <li>• Verbal and logo recognition at program's beginning</li> <li>• Logo recognition                     <ul style="list-style-type: none"> <li>◦ Event program</li> <li>◦ Business &amp; Arts webpage</li> <li>◦ Signage at the event</li> <li>◦ Social media post on day of event</li> </ul> </li> </ul>
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<p style="text-align: center; font-weight: bold; font-size: 1.2em;">\$3,000</p> <h3 style="margin: 0;">SUPPORTING SPONSOR</h3> <ul style="list-style-type: none"> <li>• 8 tickets</li> <li>• Name recognition                     <ul style="list-style-type: none"> <li>◦ Event program</li> <li>◦ Business &amp; Arts webpage</li> <li>◦ Signage at the event</li> <li>◦ Social media post on day of event</li> </ul> </li> </ul>	<p style="text-align: center; font-weight: bold; font-size: 1.2em;">\$1,500</p> <h3 style="margin: 0;">ARTS ADVOCATE SPONSOR</h3> <ul style="list-style-type: none"> <li>• 4 tickets</li> <li>• Name recognition                     <ul style="list-style-type: none"> <li>◦ Event program</li> <li>◦ Business &amp; Arts webpage</li> <li>◦ Signage at the event</li> <li>◦ Social media post on day of event</li> </ul> </li> </ul>	<p style="text-align: center; font-weight: bold; font-size: 1.2em;">\$50</p> <h3 style="margin: 0;">SINGLE TICKETS AVAILABLE FOR \$50</h3>
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Benefit	Presenting \$15,000	Leading \$7,500	Supporting \$3,000	Arts Advocate \$1,500
Tickets to the Business & Arts Luncheon	30 tickets	16 tickets	8 tickets	4 tickets
Dedicated social media post on the day of the event	●			
Verbal and logo recognition at program's beginning	●	●		
Logo Recognition	<ul style="list-style-type: none"> <li>• Event program</li> <li>• Business &amp; Arts webpage</li> <li>• Signage at the event</li> <li>• Social media post on day of event</li> </ul>	<ul style="list-style-type: none"> <li>• Event program</li> <li>• Business &amp; Arts webpage</li> <li>• Signage at the event</li> <li>• Social media post on day of event</li> </ul>		
Name Recognition			<ul style="list-style-type: none"> <li>• Event program</li> <li>• Business &amp; Arts webpage</li> <li>• Signage at the event</li> <li>• Social media post on day of event</li> </ul>	<ul style="list-style-type: none"> <li>• Event program</li> <li>• Business &amp; Arts webpage</li> <li>• Signage at the event</li> <li>• Social media post on day of event</li> </ul>



Cast of Dr. Seuss's How the Grinch Stole Christmas! | Photo by Glen Stubbe Photography



For more information or to secure your sponsorship, please contact Ranosha Coffelt, Corporate Engagement Manager, at [rcoffelt@childrenstheatre.org](mailto:rcoffelt@childrenstheatre.org).

As a 501(c)(3) nonprofit organization, CTC depends on events like the Business & Arts Luncheon to continue serving the Twin Cities through professional productions on its stages; high-quality arts education programs at the theatre and in public schools; and access opportunities that ensure our theatre is a home for all families.