

Children's Theatre Company

BEHIND THE CURTAIN BEYOND THE STAGE



2022-2023

REPORT TO THE COMMUNITY



A Note from Leadership

Peter C. Brosius,
Artistic Director

Silvia Perez, Chair of
CTC Board of Directors



Dear Friends,

As artistic director and chair of the board of directors at Children's Theatre Company, we are pleased to present our 2022-2023 Report to Our Community. We are delighted to share the results of another remarkable year at CTC and to celebrate the successes we shared together, each of which was made possible by your dedication and generosity. Thank you for empowering our mission to educate, challenge, and inspire young people and their communities.

Our 2022-2023 Season celebrated tremendous acts of courage—stories that sparked creativity, fostered empathy, and encouraged each of us to take a leap into the unknown. As our first full year of programming since the pandemic closure, this season marked CTC's re-emergence into the full scope of our work. Over the last year, we mounted six productions, including a presented show from Ethiopia, a world premiere of *An American Tail the Musical*, and the return of the meanest, greenest Grinch this side of Mount Crumpit. We taught hundreds of classes and workshops for young people through our Theatre Arts Training program, and experienced record-breaking enrollment in our summer camps. Overall, we welcomed more than 200,000 people through our doors—fearlessly pursuing our dream to make theatre accessible for every person, at every age.

These numbers fill our hearts with pride. And we also know that they are only part of the bigger picture. Not reflected here are the countless hours of hard work by our artists, crews, and staff; innumerable laugh-out-loud and “awww”-inducing moments; immeasurable swells of connection and empathy; and infinite tiny sparks of joy.

Every part of our work is made possible by you. Thank you for your generosity, and for being a part of our CTC community.



Photos of Circus Abyssinia: Tulu, Carmela Full of Wishes, Locomotion, Corduroy, An American Tail The Musical, and Dr. Seuss's How the Grinch Stole Christmas by Glen Stubbe Photography

Our Vision, Our Future

Mission: To create extraordinary theatre experiences that educate, challenge, and inspire young people and their communities.

Vision: We unleash the power of curiosity, empathy, and imagination.

Values: Excellence, Respect, Imagination, Inclusion

Our Strategic Plan

Rejuvenation: "the action or process of giving new energy or vigor to something; to restore to a new state"

When CTC reopened after a long and challenging pandemic closure, we set in place a three-year plan of strategic focus—driving towards the complete rejuvenation of our CTC community and the world-class theatre experiences that we all so desperately missed when our stages were dark.

As the second year in this plan, our 2022-2023 Season marked our re-emergence, offering a full year of programming and continuing to advance strategic objectives in four key areas of our work. Read on to learn more about the commitments we have made and how we are measuring our progress towards building a more equitable and sustainable CTC.



Photo of Mathias Brinda in *Morris Micklewhite and the Tangerine Dress* by Glen Stubbe Photography

Our 2022-2023 Priorities and Commitments



Recommitting to ACT One communities, with a focus on anti-racism, by rigorously advancing justice, equity, diversity, and inclusion.

During the 2022-2023 Season, we met the following measures related to the representation of Black, Indigenous, and People of Color communities:

- 50% of the work on our stages
- 56% of the actors on our stages
- 24% of students in Theatre Arts Training
- 20% of our staff
- 26% of our Board of Directors

Expanding the canon of new plays for the stage and ensuring their future lives in the theatre.



Two new plays were commissioned under Generation Now, the ongoing partnership between CTC, Penumbra, Latino Theater Company, Ma-Yi Theater Company, and Native Voices to commission and develop 16 new plays and musicals by Black, Indigenous, AAPI, and Latine writers for multigenerational audiences.



Demonstrating measurable impact through education engagement.



At the conclusion of its second year, CTC's partnership with Bethune Arts Elementary—a pilot program designed to provide high-quality arts programming at every grade level in the north Minneapolis arts magnet public school—is now well-established and thriving. CTC teaching artists led arts residencies in every single classroom, dramatically increasing the number of students served by the program, and the program has expanded to include Bethune Family Nights for select CTC productions.

Creating financial and organizational stability, strength, and sustainability.



Contributions from our generous community of individual, corporate, foundation, and government donors grew by 20% over the previous fiscal year.

Photo of Hyejin Song in *Cookin'* by Glen Stubbe Photography | Photo of audience by Pixel Dust Photography

By The Numbers

Celebrating CTC's 2022-2023 Season

60,000

students participated in our Student Matinee program, fostering a new generation of theatre lovers.



3,227

households made charitable contributions to help support the work on our stages, in our classrooms, and out in our community.

130,109

patrons completed post-show surveys to tell us about their experience, ensuring that we keep an open line of communication with our community.



3,000

students participated in Theatre Arts Training programming at CTC and through school residencies.



2,500

patrons attended Sensory-Friendly performances, increasing access and inclusion for community members with sensory sensitivities.

over
200,000
young people and their families were served through performances and programming

200

artists brought their time and talent to CTC, including 17 members of Circus Abyssinia, who traveled all the way from Addis Ababa, Ethiopia, to dazzle us with their breathtaking feats.

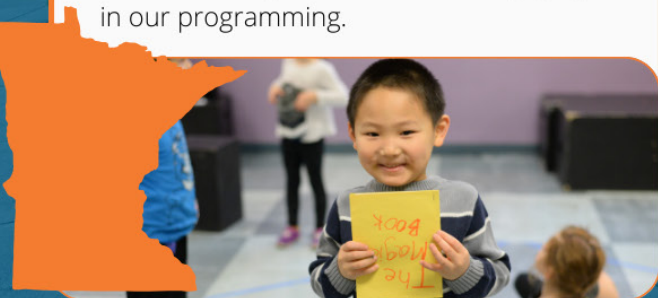


9,000

community members participated in our ACT Pass program, which offers \$5 tickets to families to help eliminate economic barriers to experiencing transformative theatre.

478

Minnesota zip codes were represented by families visiting the theatre and engaging in our programming.



6

live productions, marking our first full year of programming since the pandemic closure.

3,000

original productions were licensed by CTC's Plays for New Audiences division to theatres across the country and around the world.



Financials

In March 2022, the CTC Board of Directors approved a deficit operating budget for CTC's 2022-2023 fiscal year, recognizing this is still a recovery year and the first full year of operations since the onset of the COVID-19 pandemic. The actual deficit in 2022-2023 was less than the originally planned deficit in the approved budget. The investment in key staff positions helped CTC grow both contributed and earned revenue. CTC exceeded goals in foundation giving and special event giving. Our education revenue grew as summer camps could return to pre-pandemic capacity levels. Expense growth that was grounded in justice, equity, diversity, and inclusion supported the recovery year.

Statement of Financial Position

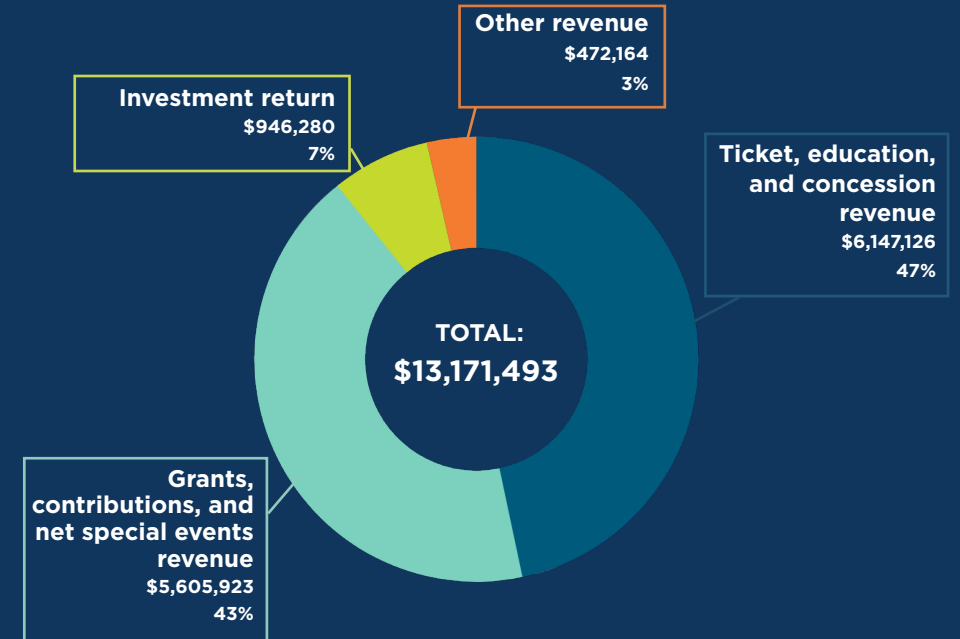
	2023	2022
Assets		
Cash and equivalents	4,688,942	5,600,177
Promises to give, net	2,162,294	1,949,076
Property, equipment and leases, net	12,439,116	12,605,307
Investments	12,673,983	12,218,560
Other assets	661,969	724,395
Total	32,626,304	33,097,515
Liabilities		
Accounts payable, accrued expenses and lease liabilities	1,354,836	1,144,845
Deferred revenue	1,643,903	1,593,537
Term loan payable	692,173	939,453
Bonds payable	900,000	900,000
Total	4,590,912	4,577,835
Net Assets		
Without donor restrictions	11,514,752	12,654,577
With donor restrictions	6,013,531	5,517,137
With donor restrictions, perpetual in nature	10,507,109	10,347,966
Total	28,035,392	28,519,680
	32,626,304	33,097,515

Statement of Activity

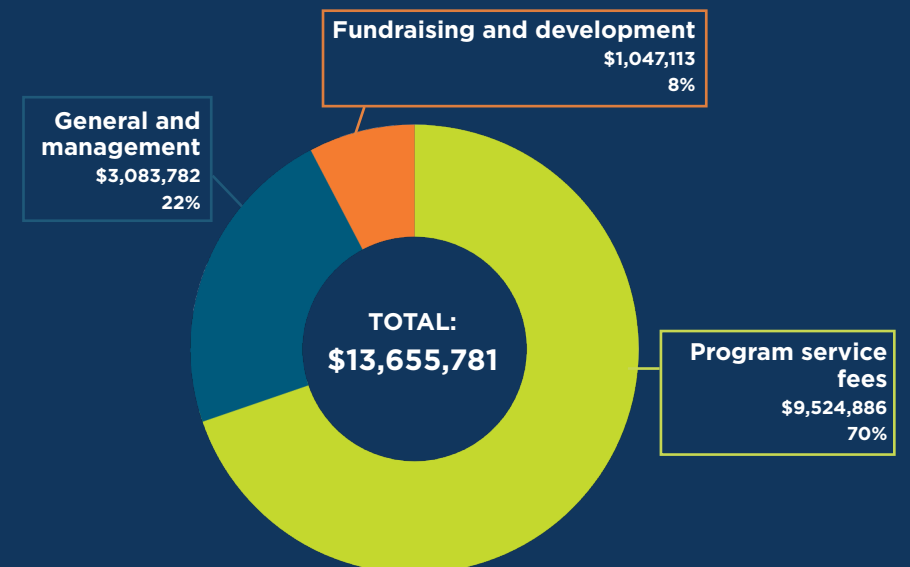
	2023	2022
Revenue, Support and Gains		
Ticket, education, and concession revenue	6,147,126	3,868,068
Grants, contributions and net special events revenue	5,605,923	4,660,961
Investment return	946,280	(1,556,616)
CARES Act, ERTC, Shuttered Venue Operators Grant		4,904,945
Other revenue	472,164	735,663
Total	13,171,493	12,613,021
Expenses		
Program service fees	9,524,886	8,220,203
General and management	3,083,782	2,187,989
Fundraising and development	1,047,113	869,775
Total	13,655,781	11,277,967
Change in Net Assets	(484,288)	1,335,054

Statement of Activity

2023 Revenue, Support, and Gains



2023 Expenses



Our Generous Community

Individual and Family Foundation Gifts

As a nonprofit organization, CTC relies on your generosity to create extraordinary theatre experiences that educate, challenge, and inspire young people and their communities. We gratefully recognize the following donors and our entire donor community, who make everything we do possible.

The following gifts were made to the fiscal year beginning July 1, 2022, and ending June 30, 2023.

LEADER

Ruth and John Bergerson
Ron Frey and Steve Thompson ◇
Beverly Grossman •
Kathy and Patrick Halloran
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Peter and Lisa Diessner ◇
The Dixit Family •
Joseph and Lois Duffy

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Diana and Brett Voegel
Adebisi and Jeffrey Wilson ◇
Thomas and Julianne Youngren
Gary Zywtoko

KEY

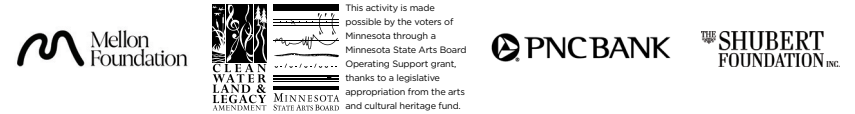
- ◇ Member of CTC Board of Directors
- Former member of CTC Board of Directors

Corporate, Foundation, and Government Supporters

Our institutional giving partners provide annual support for Children's Theatre Company's productions and programs, including new play development, community engagement, and arts education. Corporate, foundation, and government supporters enjoy a special relationship with CTC, and we are proud to recognize them.

The following annual and multi-year gifts were made to the fiscal year beginning July 1, 2022, and ending June 30, 2023.

\$100,000 and above



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Peregrine Capital Management
The Elizabeth C. Quinlan Foundation
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Rahr Foundation
RBC Wealth Management
Margaret Rivers Fund



All Thanks to You

As a nonprofit organization, Children's Theatre Company relies on the generosity of our community to create the extraordinary theatre experiences you know and love. Nearly half of our annual budget comes from philanthropic contributions, and it is people like you—who share our love and passion for the arts—who are our greatest advocates and partners.

When you give to CTC, every dollar is poured directly back into our work—funding productions, creating scholarships, supporting our staff and artists, and sharing transformative theatre on our stages, in classrooms, and out in the community. Your financial support helps ensure there are no barriers to participation.

We are grateful to have you in our donor family. From all of us at CTC, thank you for helping us to educate, challenge, and inspire young people and their communities.

childrenstheatre.org/give